



HEALTHY HEADS IN TRUCKS AND SHEDS

# HOW YA TRAVELLIN'?

Stakeholder Pack - Campaign assets



MAY 2025



We acknowledge the Wurundjeri people of the Kulin Nation and the Gadigal people of the Eora Nation as the Traditional Custodians of the Country we work on. We recognise their continuing connection to the land and waters and thank them for caring for the Country for thousands of generations. We pay our respects to Elders past and present, and extend that respect to all First Nations people.

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## STAKEHOLDER PACK ASSETS

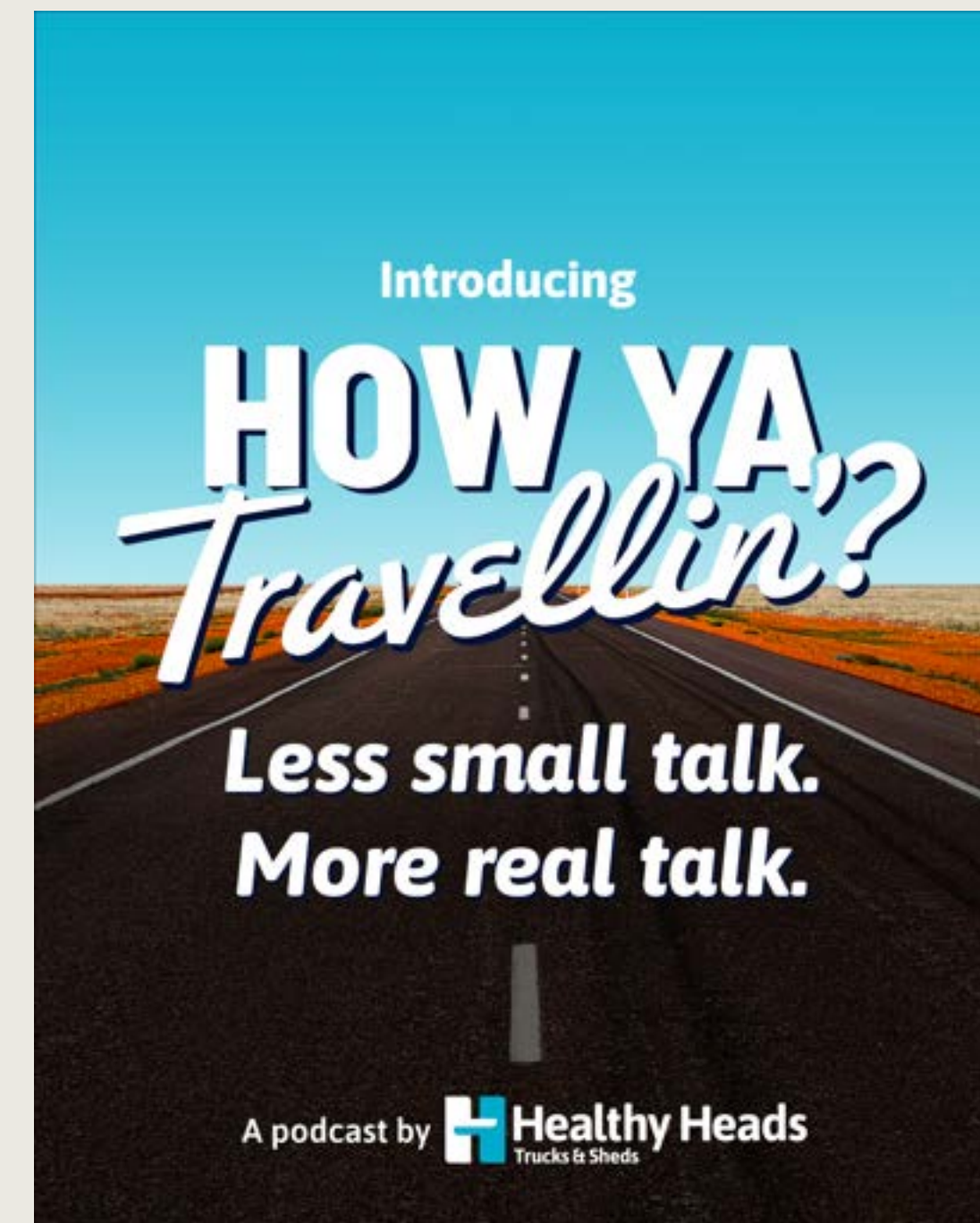
# STATIC SOCIAL POSTS



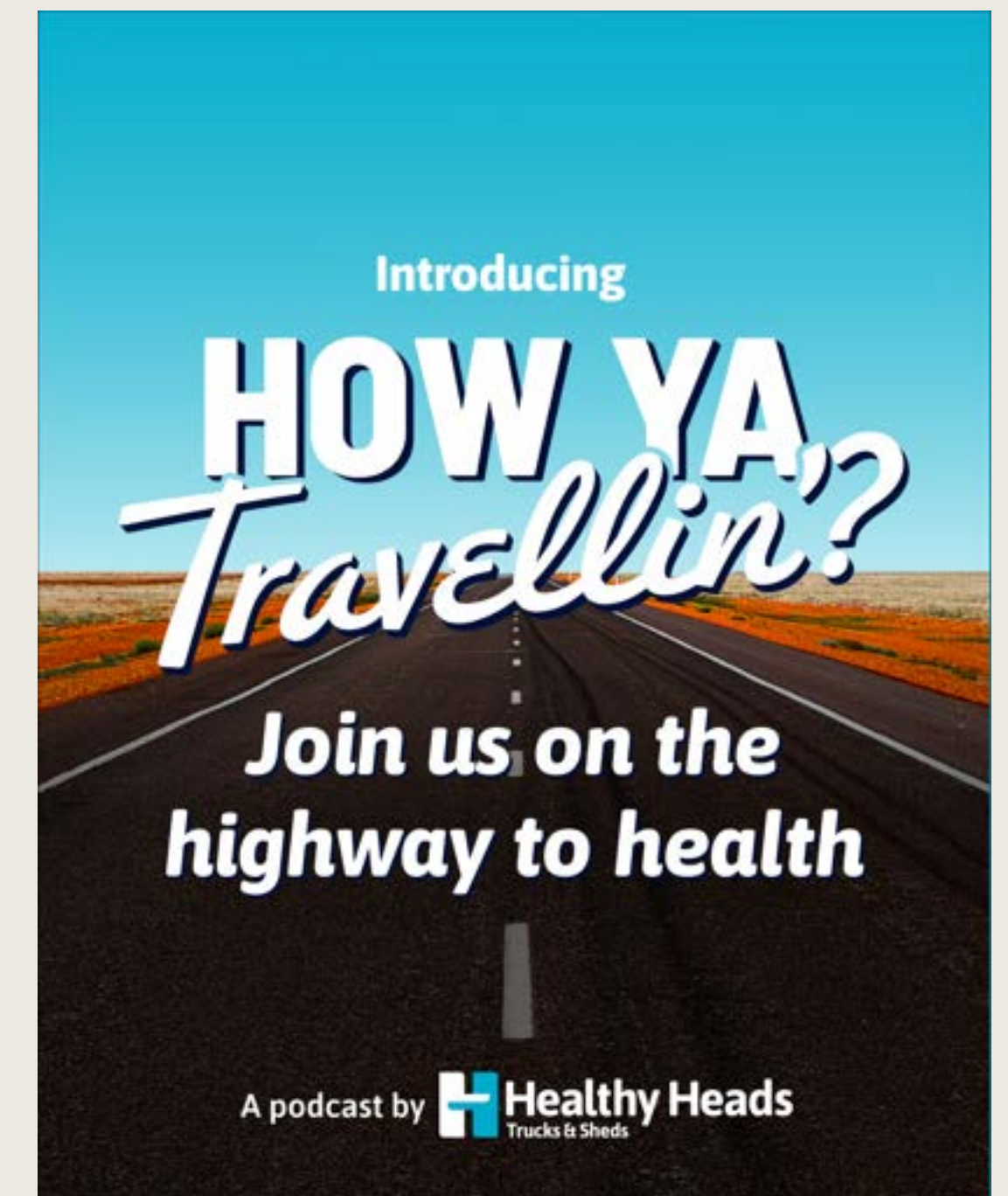
FILE NAME:  
HEAL0008\_HowYaTravellin\_SocialPostStatic\_108  
0x1350px\_SHANE Stakeholder 1 FA



FILE NAME:  
HEAL0008\_HowYaTravellin\_SocialPostStatic\_108  
0x1350px\_SHANE Stakeholder 2 FA



FILE NAME:  
HEAL0008\_HowYaTravellin\_SocialPostStatic\_108  
0x1350px\_GENERIC Stakeholder 3 FA



FILE NAME:  
HEAL0008\_HowYaTravellin\_SocialPostStatic\_108  
0x1350px\_GENERIC Stakeholder 4 FA



## STAKEHOLDER PACK ASSETS

## DIGITAL OOH LANDSCAPE - GENERIC



FILE NAME: HEAL0008\_HowYaTravellin\_1248x320px\_GENERIC Stakeholder 01 FA



FILE NAME: HEAL0008\_HowYaTravellin\_1248x320px\_GENERIC Stakeholder 02 FA



## STAKEHOLDER PACK ASSETS

## DIGITAL OOH PORTRAIT - SHANE

FILE NAME: HEAL0008\_HowYaTravellin\_OOH  
Portrait 1080x1920 SHANE Stakeholder 1FILE NAME: HEAL0008\_HowYaTravellin\_OOH  
Portrait 1080x1920 SHANE Stakeholder 2FILE NAME: HEAL0008\_HowYaTravellin\_OOH  
Portrait 1080x1920 SHANE Stakeholder 3

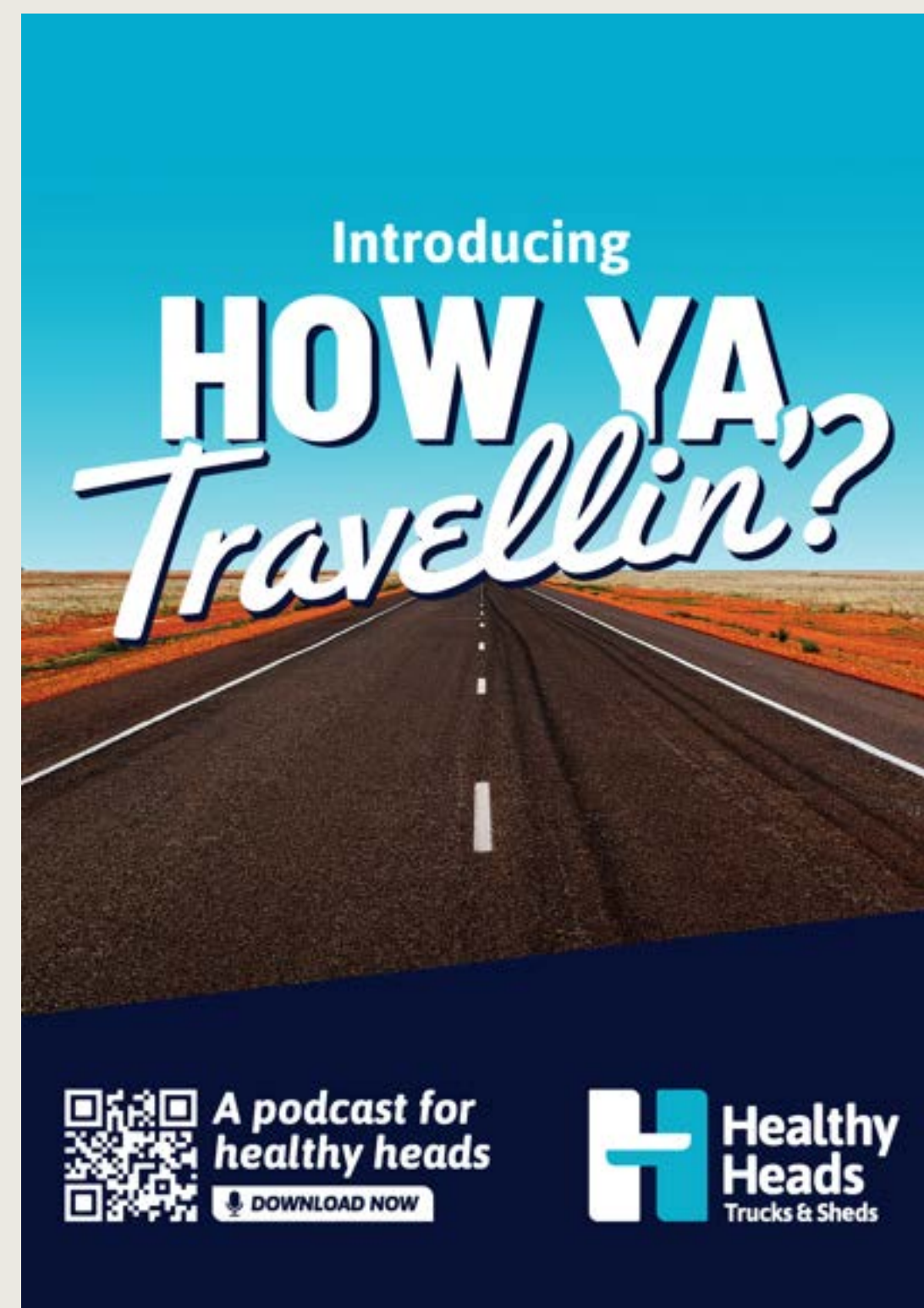


## STAKEHOLDER PACK ASSETS

## A4 POSTERS

We have provided 2 versions of each A4 poster. One for office printers and a second with crop marks and bleed for professional print requirements.

## OFFICE PRINTER VERSIONS

PROFESSIONAL PRINT VERSIONS  
(WITH COPY MARKS AND BLEED)